

Leapfrogging

Harness the Power of **Surprise**
for Business Breakthroughs

Soren Kaplan

Dans “Leapfrogging” l’auteur américain Soren Kaplan développe ses idées sur le thème du rôle des individus dans les avancées technologiques et cite la Caf  oth  que dans une introduction remarquable et une courte video de pr  sentation visible sur :

<http://www.leapfrogging.com>

Voici un extrait de l’introduction...

Praise for Leapfrogging

“One day shortly after we arrived in Paris, I wandered into a little caf   called Caf  oth  que, hoping to find an Internet connection, a caffeine boost, and a corner table with an electrical outlet where I could hole up with my laptop and get busy writing. Little did I know that inside this modest coffee house I was about to experience something that would shape the entire focus of this book. I ordered a cafe cr  me (like a strong latte) from a woman who turned out to be the owner, a native of Guatemala named Gloria Montenegro de Chirouze. I took a seat, preoccupied with the task of writing I had ahead of me. The moment I took a sip of my coffee, I forgot about everything else that had been on my mind. What a sublime cup of java it was! So smooth and yet so potent. I was absolutely stunned”

